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ODC WELCOMES NEW EXECUTIVE DIRECTOR VICTOR GOTESMAN

SAN FRANCISCO, CA—September 20, 2011—ODC is pleased to announce the appointment of Victor Gotesman as its Executive Director, effective October 1, 2011. Gotesman brings over 25 years of experience in arts management, strategic and financial planning, and organizational development to ODC.

“We are thrilled to welcome Victor Gotesman to ODC at this very exciting time,” said Board President Bart Deamer. “Our two-building campus houses one of the West Coast’s most active centers for dance and Victor is the ideal candidate to strengthen our foundation and lead us into the next decade.”

“I look forward with real anticipation to Victor Gotesman’s arrival at ODC,” said ODC Founder & Artistic Director Brenda Way. “His extensive experience running cultural organizations from Los Angeles to New York City and his enthusiastic appetite for the future are exactly the right combination to lead us onward.”

Most recently Gotesman served as President of The Center for Creative Resources (CCR), an arts management firm he co-founded whose chief mission was to assist arts organizations with management, marketing and fundraising. At CCR Gotesman consulted on dozens of arts projects including The Times Center, Dance Theatre of Harlem, Dramatists Guild Fund, Cherry Lane Theatre, Brooklyn Arts Council, and the Upper Manhattan Empowerment Zone.

Prior to founding CCR, Gotesman served as Managing Director of Jaffe Holden Acoustics, a 40-year-old acoustical consulting firm whose work included projects at Carnegie Hall, The Kennedy Center, and New York’s Lincoln Center for the Performing Arts. Gotesman’s responsibilities at Jaffe Holden Acoustics included financial management and planning, strategic planning, marketing, organizational development and management. □

From 1996 to 2002, he was the President of Theatre Projects Consultants (TPC), an international theater design firm. At TPC he served as principal-in-charge for major feasibility studies and advised on issues of arts center administration, including operations, financial management, and programming.

Prior, Gotesman served as the first Executive Director of the Cerritos Center for the Performing Arts (CCPA) in Los Angeles from 1991-1996. Gotesman successfully opened CCPA and led it through its first five years. In 1995 CCPA was named “Venue of the Year” by Performance Magazine for being the highest grossing venue in the nation under 3,000-seats. He previously served as an arts presenter at the University of Massachusetts, University of Montana and University of Nebraska.

“I am thrilled and honored to join the ODC Board of Directors, Brenda Way, and the entire ODC family at this exciting stage in the company’s 40-year history,” said Gotesman. “I am energized by what has been accomplished in four decades and look forward to helping to set the direction for ODC’s future.”

Gotesman holds an M.F.A. degree in Arts Administration from the University of Iowa and a B.A. degree in Music from the Eastman School of Music, University of Rochester, NY.

The national search that brought Gotesman and ODC together was guided by Arts Consulting Group (www.artsconsulting.com), the leading provider of hands-on interim management, executive search, fundraising & marketing consulting, program & facilities planning, and organizational development services for the arts and culture industry.

About ODC

ODC, founded by Brenda Way in 1971, is a groundbreaking contemporary arts institution with longstanding roots in the San Francisco community. ODC comprises ODC/Dance, a world-class dance company; the ODC Commons, a five-studio rehearsal and office complex and home to ODC School and Rhythm & Motion, a professional, pre-professional, and recreational dance training program; ODC Theater, a nationally regarded presenting theater; and The Healthy Dancers' Clinic. More information at www.odcdance.org.